

## SECTION 1

# BRAND & IDENTITY

Bring your brand's story to life. Through in-depth research, planning and execution I can help you develop a brand strategy that provides critical guidance for your marketing activities.

# fit4balance

## SECTION 1

## BRAND & IDENTITY

- Brand strategy
- Brand positioning
- Key messaging
- Branding
- Logo & identity design
- Brand guidelines



embraceair



Silicone  
Vapor  
Shield®

SECTION 1

# BRAND & IDENTITY

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- Brand positioning
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TOM & SAWYER

SECTION 1

**BRAND  
& IDENTITY**

- Brand strategy
- Brand positioning
- Key messaging
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- Logo & identity design
- Brand guidelines

*Kristina* HEREDIA  
FINE ART

  
**Stone Raven**  
INDUSTRIES

## SECTION 2

# MOBILE & ONLINE

It's not just about what looks good. Design needs to be functional and serve the users visiting your site. Let's work together to clarify your website goals for your next web project.

SECTION 2

# MOBILE & ONLINE

- UI & UX design
- Copywriting
- Sitemap
- Messaging hierarchy
- Photo manipulation

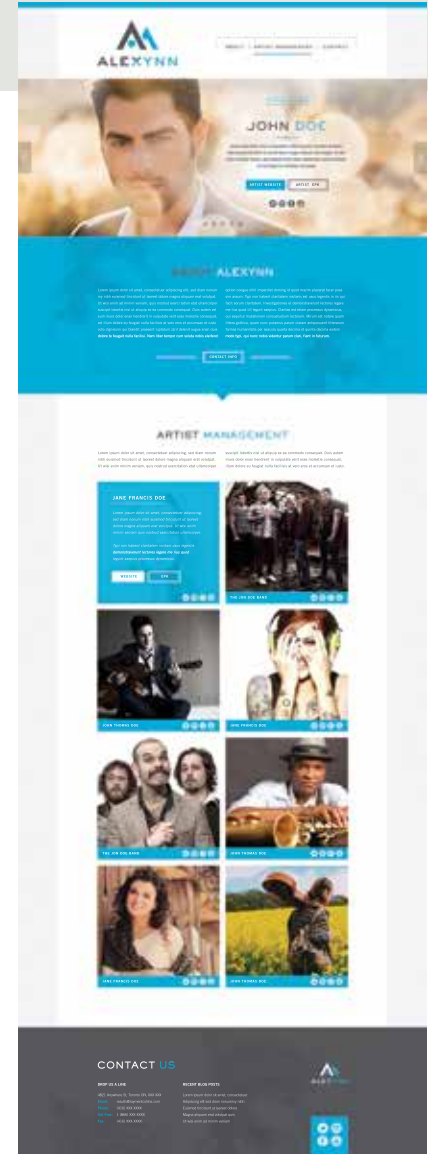
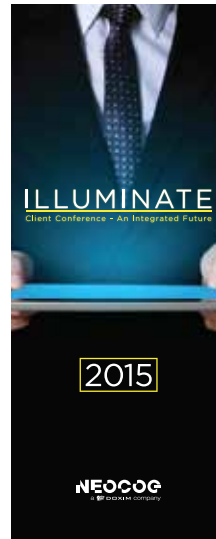




## SECTION 2

# MOBILE & ONLINE

- UI & UX design
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# MOBILE & ONLINE

- UI & UX design
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## SECTION 3

# PACKAGE & PRODUCT

I use category insight, creativity and execution to inspire results that will get noticed. Communicate value to your target consumer and stand out on shelf.

SECTION 3

# PACKAGE & PRODUCT

- Print-ready design
- Production art
- Content development
- Dieline output
- Photo retouching





### SECTION 3

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- Print-ready design
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### SECTION 3

## PACKAGE & PRODUCT

- Print-ready design
- Content development
- Photo retouching
- Production art
- Dieline output



## SECTION 4

# ADVERTISING & MARKETING

Good advertisement design tells us what is being promoted and why we should care without losing out on the aesthetics of the design. Hopefully, it tells us something we didn't know before or shows us something from a different perspective.

SECTION 4

# ADVERTISING & MARKETING

- B2B design
- B2B design
- Copywriting
- Photo retouching
- Production art
- Quality control



LEGENDARY BIRU





SECTION 4

# ADVERTISING & MARKETING

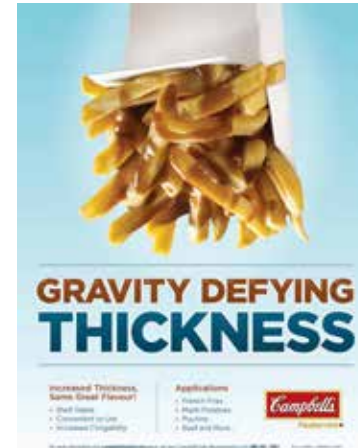
- B2B design
- B2B design
- Copywriting
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SECTION 4

# ADVERTISING & MARKETING

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#### SECTION 4

## ADVERTISING & MARKETING

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## SECTION 5

# PRINT & PRODUCTION

From design, development, photography, packaging, pre-media, all the way to final proofing. My goal it to create a unified experience regardless of the medium.



SECTION 5

# PRINT & PRODUCTION

- Concept development
- Design execution
- Copywriting
- Photo retouching
- Production art
- Quality control



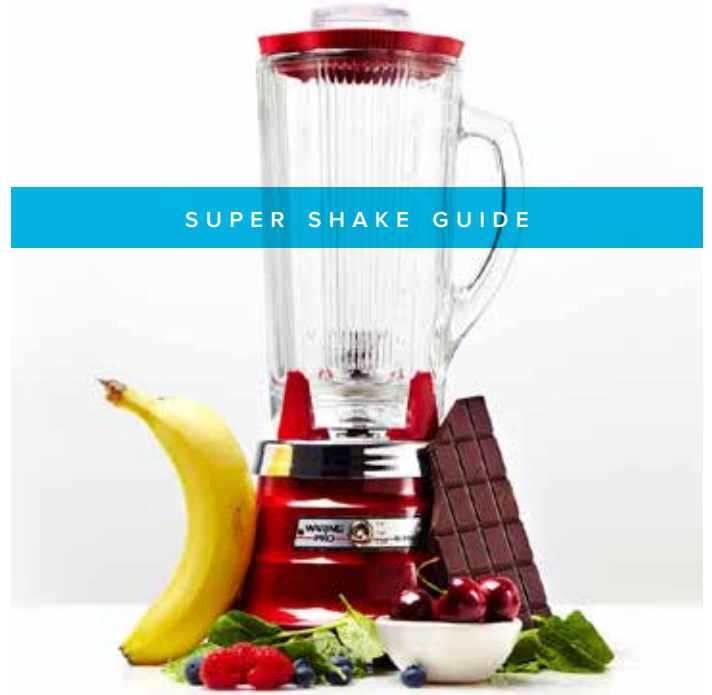


SECTION 5

# PRINT & PRODUCTION

- Concept development
- Design execution
- Copywriting
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## SUPER SHAKE GUIDE



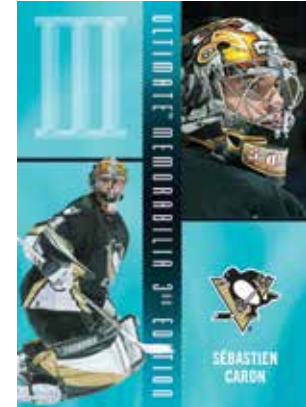
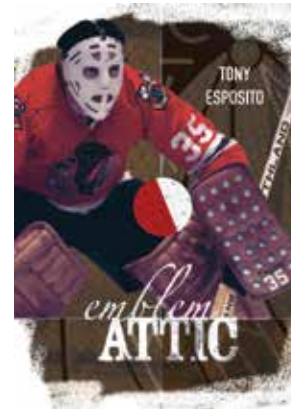
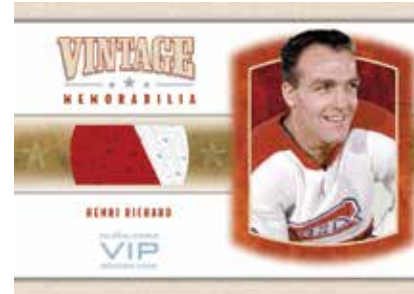
Pn Precision Nutrition



SECTION 5

# PRINT & PRODUCTION

- Concept development
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## SECTION 6

# TRADESHOW & LARGE FORMAT

Let your exhibit represent your brand while communicating your key messaging. Draw in your target audience with an innovative display, enabling your business to be the one that dominates the competition.





SECTION 6

## TRADESHOW & LARGE FORMAT

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**THANKS  
VERY MUCH!**

Feel free to visit my online portfolio at [jordansnyder.net](http://jordansnyder.net)